



**CLEAN
COOKING
ALLIANCE**

Clean Cooking Forum 2019

A new era of innovation

Nairobi, Kenya • November 2019

About the Clean Cooking Forum

For the first time, the biennial Clean Cooking Forum will take place in Nairobi, Kenya, with 400 attendees from over 40 countries expected to attend in November 5 & 6, 2019. As the flagship event for the sector, participants will include senior investors, executives, government officials, businesses from across the clean cooking and larger energy access sectors, advocates, and academics from around the world working to increase access to clean cooking solutions. Topics include driving appropriate investment into the sector, building a pipeline of scalable businesses, supporting innovation throughout the value chain, advancing access to clean energy, creating awareness and increasing consumer demand, mainstreaming gender strategies beginning with product design through capital access, translating research into policy, addressing the issue of household air pollution, and delivering measurable impact through the use of clean cooking solutions.

The 2017 Forum in New Delhi reached more than six million people through social media and over 10 million people through print, broadcast, and electronic media globally. Speakers included the Second Lady of Ghana, Samira Bawumia, Rachel Kyte, CEO of SE4ALL and Special Representative of the UN Secretary General, N.R. Narayana Murthy, Founder and Chairman Emeritus, Infosys Limited, and a number of ministers from across the world.

The Clean Cooking Forum 2019 will offer a unique opportunity to demonstrate the benefits of accelerating access to clean energy for cooking, as well as highlight Kenya's progress on clean cooking, and attract new investment. The Alliance is seeking national, regional, and international partners, including sponsors, to collaborate on this exceptional event.

Key Objectives &

Sponsorship Impact

- Convene experts from across diverse segments of the sector to begin conversation on complementary efforts can be better leveraged to accelerate the growth of the clean cooking industry;
- Provide an opportunity for stakeholders in the sector to share innovative solutions to improve the design, performance, manufacturing, distribution, and financing of clean and efficient cooking solutions;
- Showcase a variety of different business models that are at or close to commercial viability, the areas still in need of financing, and the types of financial instruments that can now support further growth;
- Serve as a pivot point to translate standards, research, and evidence into policy that can enable and strengthen markets and marketing and behavior change approaches to drive demand and deliver impact;
- Better understand the steps that the Government of Kenya and the private sector have taken to ensure universal access to clean cooking;
- Broker new partnerships and deals across the clean cooking value chain to ensure continued strong market growth.



The Clean Cooking Alliance works with a global network of partners to build an inclusive industry that makes clean cooking accessible to the three billion people who live each day without it. Established in 2010, the Alliance is driving consumer demand, mobilizing investment to build a pipeline of scalable businesses, and fostering an enabling environment that allows the sector to thrive. Clean cooking transforms lives by improving health, protecting the climate and the environment, empowering women, and helping families save time and money. Learn more about our work at www.CleanCookingAlliance.org.

Sponsorship Levels and Benefits

Strategic Partner - \$100,000

- Verbal recognition and signage at key note address;
- Representative remarks at the Forum opening session during plenary;
- Exhibition booth for staff to engage participants throughout the event;
- Interview to be featured in social media promotion;
- Opportunity to host a fireside chat;
- Inclusion in the "Clean Cooking Is" campaign to be launched in mid-2019 and featured in the months leading up to and following the Forum, as well as during the event itself;
- Company listing (200 words) in Forum digital program;
- Signage at registration, receptions, & exhibition;
- Inclusion in media "shout outs";
- Recognition in pre- and post-event publications/communications;
- Recognition and link on conference website and app; and
- 8 comped Forum registrations

Platinum Level - \$75,000

- Verbal recognition and signage at key note address;
- Representative remarks at the welcome reception;
- Company listing (150 words) in Forum digital program;
- Signage at reception;
- Inclusion in media "shout outs";
- Recognition in pre- and post-event publications/communications;
- Recognition and link on conference website; and
- 6 comped Forum registrations

Gold Level - \$50,000

- Signage at key note address;
- Recognition at the welcome reception;
- Listing (100 words) in Form digital program;
- Signage at lunch events;
- Inclusion in social media "shout outs";
- Recognition in pre- and post-event publications/communications;
- Recognition and link on conference websites; and
- 4 comped Forum registrations

Silver Level - \$25,000

- Company listing (50 words) in Forum digital program;
- Signage at coffee/snack breaks;
- Inclusion in social media "shout outs";
- Recognition in pre- and post-event publications/communications;
- Recognition and link on conference website; and
- 2 comped Forum registrations

Promotional Sponsorship Opportunities

Investor Forum Matchmaking \$35,000

Following the success of the matchmaking service provided at the 2018 Clean Cooking Investment Forum, this sponsorship will facilitate one on one and small group meetings for participants ahead of and during the Forum to start and continue conversations that may lead to greater understanding and collaborations.

Networking Reception \$25,000

This sponsorship would facilitate an evening reception at the Forum for participants to network and interact with a range of actors within and relevant to the sector.

Clean Cooking Innovations Expo \$30,000

Innovations are driving new business models across the sector to achieve greater commercial success and drive larger impacts across health, climate and environment, and livelihoods. Sponsorship would provide a platform to showcase technologies being used and piloted across the clean cooking sector, including but not limited to the stoves and fuels often associated with the sector.

Forum Mobile App \$10,000

Mobile app for use by attendees to access Forum materials, agendas, and logistical information.

Sustainably Sourced Water Bottles for Participants and Water Stations \$10,000

All attendees will receive conference water bottles with the logo of the sponsor to increase the sustainability of the event.

Attendee Travel Sponsor \$3,000 (per attendee)

Sponsorship supports select attendees travel and accommodations at the conference.

Unfortunately, we are not able to match sponsors with specific participants.

Site visits \$30,000 each

At each Clean Cooking Forum various site visits are arranged for participants to observe and experience a range of enterprises, business models, and innovations across the clean cooking value chain. These visits will take place within and outside of Nairobi. The objective is to allow participants the opportunity to interact with technologies, entrepreneurs, and customers of clean cooking solutions.

Youth Engagement Campaign \$25,000

An important aspect of hosting this flagship event in Nairobi is to help start a conversation with young people about an issue that affects their communities. This sponsorship will support engagement with local schools to teach children about the benefits of clean cooking and allow them to experience different aspects of the solutions through attending the Forum.

Conversation Series \$10,000

Trailblazers in the sector and beyond will give fireside chats on central topics to the clean cooking sector to inspire action and define what would need to happen to achieve universal access by 2030.

Entrepreneur Mentorship and Coaching \$20,000

In the weeks and days leading up to the Forum, these sponsorships will allow entrepreneurs access to leading mentors and coaches to both prepare them to pitch to prospective partners and investors at the Forum, as well as more broadly.

FOR MORE INFORMATION, PLEASE CONTACT

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