

Matchmaking Guidelines

The Business-to-Business (B2B) Session at the Clean Cooking Forum (CCF) Nairobi 2019

Following the success of the Business-to-Business (B2B) session at last year's Clean Cooking Investment Forum in Kigali, GET.invest, the European multi-donor programme, is partnering with the Clean Cooking Alliance to repeat the B2B session at the Clean Cooking Forum 2019 in Nairobi.

What is B2B Matchmaking

B2B matchmaking is a professional and efficient format to maximize your engagement with potential business partners, investors, policymakers, and experts and to forge strong partnerships. B2B matchmaking is characterized by:

- Professional, interactive and enriching exchanges
- Speed-dating set-up with 8 possible meetings per person and 20 minutes per meeting
- 200+ business profiles to browse through on the B2B platform, and the ability to request meetings with a single click
- An automatically-generated personal agenda with your meeting list
- A free mobile app (B2match) to manage your meetings wherever you are
- Dedicated assistance from the B2B matchmaking team onsite during the event

B2B Participant Testimonials

- *“The Matchmaking Session is a great chance to carve out some time to have a more in-depth conversation with interested/interesting parties. I thought it was very well organized.”*
- *“The Matchmaking gives room to us local parties to promote and introduce [our] businesses. We are listened to during the Matchmaking more than in any of the sessions.”*
- *“We had lots of useful meetings regarding our new 5-year research program. We have followed up potential collaborations around, for example, trailing electric stoves on mini-grids and developing new pressure cooker designs with stove developers.”*
- *“I have been able to assist one of the private actors getting in touch with other relevant persons for possible cooperation and funding.”*

GET.invest is supported by



How to Register for the B2B Matchmaking at CCF 2019

The B2B platform uses a dedicated website to allow for seamless matchmaking across hundreds of profiles. For simplicity, when you [register for the Clean Cooking Forum 2019](#), your registration information will be forwarded to the B2B platform provider (CEFE International). You will then receive an email to accept using your registration information to create your profile on the B2B website. If you do not accept, your registration information will not be used to create your profile on the B2B website. The information will be deleted after the event (see Registration Data Privacy on the following page). Here is how it works, exactly:

Registration Process



Step 1:

Register on the CCF19 website



Step 2:

Your registration information (inc. full name, email, country of origin, city, company, position & phone number) will be forwarded to the B2B platform provider



Step 3:

The B2B Match-making team will send you an email invitation for the B2B platform



Step 4:

You can choose to accept to publish your profile on the B2B website and add additional business details (you can do this anytime before the corresponding deadline)



Step 5:

Happy Matchmaking!



Registration Data Privacy

To be able to participate in the B2B session, you must provide some information to create a business profile. The Clean Cooking Alliance, GET.invest, and the B2B Matchmaking team (CEFE International Ltd.) take the protection of your registration information seriously. Our compliance with the legal regulations of data protection is guaranteed. It is important for us that you know at any time when and what registration information is stored and how it is used:

- 1) For simplicity, when you register for the Clean Cooking Forum 2019, your registration information will be forwarded to the B2B platform provider (CEFE International). You will then receive an email to accept using your registration information to create your profile on the B2B website. If you do not accept, your registration information will not be used to create your profile on the B2B website. The information will be deleted immediately after the event. You can always change your mind and accept the invitation for the B2B platform before the corresponding deadline to be announced on the B2B website.
- 2) Your published profile on the B2B website can only be seen by other participants who have been invited to the platform and have accepted to publish their profile as well. If you do not accept to publish your profile on the B2B website, your personal information will not be stored or used. Your personal data will be handled responsibly by the B2B Matchmaking Team. For more details, please contact the data protection officer of the B2B Matchmaking Team: coordination@cefe.net.
- 3) In addition, your full name, email, country of origin, city, company and position will be forwarded from the B2B platform to GET.invest (implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH). GET.invest will use part of or all the data for internal reporting processes after the Clean Cooking Forum 2019 has ended.
- 4) In instances where the event overall evaluation is below average, the B2B Matchmaking Team may use randomly selected phone numbers to conduct post-event evaluations to help improve the service. Your phone number will not be used for any other purpose and it will be deleted as described in (5). If you do not wish to be randomly contacted by phone, please email matchmaking@cefe.net.
- 5) If you participated in the B2B, your registration information will be stored by the B2B platform provider for the purposes mentioned in (2), (3) and (4). Your data will be deleted 24 months after the event. You have the right to request to delete your data at any time by contacting matchmaking@cefe.net.